

GIFT CARD OPTIONS

1. Integrated POS System

If your current POS system supports gift cards, then all we need is the requirements from your supplier. The requirements maybe for a specific type of barcode or magnetic stripe or simply the format of the card numberings. Once we have those information, we can produce the cards accordingly. Alternatively, you can let us know the name of the system and we will take care of this for you.

2. Gift Card Management System

We are about to launch an online system that will allows you to monitor your store's gift and loyalty cards anywhere with any devices that has an internet connection.

The system is simply a **Card Cloud Portal**, also known as **Card CP**. There are plenty of advantages as it allows you to issue cards with different value accordingly to the needs of your customer. You can also set expiry dates for cards issued and be able to validate cards using the barcode printed on them. The system also provides various reporting function to make your reconciliations a breeze. Lastly, customers can also check their card balance and expiry date 24x7 online.



With less than \$1 a day, you will be able to enjoy all these benefits and launch your own exclusive gift card program. Talk to one of our friendly staff members as the more cards you print, the cheaper it is to use the system.

3. Manual System

This method can be the most cost-effective ones, however it will involve more manual processing by your staffs. We can produce a gift card that can either incorporate a pre-determined value, let say \$20 or \$50; then your customer can simply hand this card over when they want to redeem. However, this method will be less flexible, as you will need to print various denominations and have your customers spend the entire amount in one transaction since you cannot track partial spent like you can with the **Card CP**.



Alternatively, you can ask for a writing panel to be placed onto the cards. This will enable you to write the value and the expiry that of the cards at the time of issue. This will give you slightly more flexibility, but still won't fix the one-time use issue. If you expect the cards to be spent at one transaction, then a Manual system might just work for you.

